

The General Manager

BVSC

Dear madam,

CLUB SAPPHIRE WISHES TO MAKE SUBMISSION TO COUNCIL'S DRAFT COMMERCIAL LANDS STRATEGY 2040

Firstly, Club Sapphire wishes to complement Council on revising its strategy.

While the Club has members from across the Shire, its properties and related physical assets are all located in the Merimbula CBD and as such we seek to focus our submission on Merimbula Town Centre.

The Club sees merit in reducing the area of B4 zoning as recommended in the strategy. We feel the area proposed to be retained B4 is adequate for the range of mixed use developments likely to be required in the 20 year life of the strategy.

The principle focus of the Club's submission is a request for Council to review the height limit on the Club's Lot 121 DP 1250503

The Club has had informal consultation with Council over the past several years on development options for its several properties in the B4 zone.

A major focus of the Club is the potential to accommodate a branded, four plus star hotel within Lot 121 with capacity for up to 100 rooms. As the accompanying reports and draft plans demonstrate, there are particular synergies, advantages and positive environmental outcomes for such a hotel development at the Club site compared to alternatives. The research shows, while a high end accommodation and a larger conference venue has been identified as a major part of Councils strategy to enhance tourism and related business growth, the viability of such a concept in the short to medium (20 year) term is constrained if it is to be a new, *stand-alone* facility.

The Club is advanced in its commercial assessment of such a concept and even with the savings the Club site can bring to such a project, the project may be marginal in the short term, say under 5 years.

One clear requirement all four hotel chains we have consulted to date identify as essential to the project viability, is that four plus star customers will expect excellent outlook from their rooms. If any site in the Merimbula CBD, or indeed elsewhere, in the Shire is to achieve this requirement, it will probably need a building higher than current controls permit.

The Clubs lot 121 has a current maximum building height of 16 metres above existing surface. In the context of this site, that translates into a low but bulky potential hotel building of just over 2 storeys above the height of the existing Club. Many rooms would have only average views of coast or bushland and some only views of surrounding commercial development.

By adding 2 further storeys to such a site, a far more elegant, slender building can be accommodated where a majority of rooms get a 4 plus star view. Such a structure is detailed in the attachments to our submission and is also generally more cost effective to construct.

We feel our submission establishes the provision of a four plus star hotel of this size, with major conference and business capacity as well as tourist accommodation, will prove unviable at any other site in the Shire in the 20 year time frame of the strategy. But we have growing confidence such a project should be viable for the Club to proceed within a 5 year time frame.

We accept, in all other aspects and for all other likely uses of the 20 year strategy horizon, the existing building heights will be adequate and steer a continued low to medium rise, coastal style commercial centre that overall the community desires. But if a four plus star hotel is a Council and community goal (and there are strong social and economic benefits of such a project), Council needs to support a relatively modest height relaxation of an additional 2 to 3 storeys at a site that has real prospects of action.

The accompanying documents comprise:

- 1. A draft Planning Proposal for Council's consideration.
- 2. A draft visual assessment
- 3. A draft socio-economic assessment of the proposal.

We stress these are drafts. Given the deadline for submissions on the Commercial Lands strategy, our consultants have had only a few weeks to prepare a submission and Council can appreciate this is a substantial project. We seek the opportunity to expand these drafts but make the following request:

That Council formally resolve to prepare a full Planning Proposal to examine if it is justified to raise the building height on lot 121 DP1250503 from 16 metres to 26 metres (or an alternative LEP amendment that permits an hotel to such height within the lot).

Should Council so resolve, the Club will finalise its research and draft documents, ready for consideration as a formal draft planning proposal for Gateway submission and public exhibition.

Yours faithfully

Damien Foley

CEO

Club Sapphire

12 March 2020.

MERIMBULA - CLUB SAPPHIRE PROPOSED HOTEL & ASSOCIATED ALTERATIONS & ADDITIONS

QUATTRO PROJECT NUMBER 17-0435

Rev. No.	Date	Revision	Auth'd
<u> </u>	7/12/18	ISSUE FOR REVIEW	DC
3	10/12/18	ISSUE FOR REVIEW	DC

DRAWINGS

ARCHITECTURE

DA-A-000

27171000	001211011221
DA-A-010	NOTIFICATION PLAN
DA-A-020	LOCALITY PLAN
DA-A-030	EXISTING SITE PLAN
DA-A-040 DA-A-041	PROPOSED SITE PLAN & ANALYSIS BUILDING IMPACT ANALYSIS
DA-A-049 DA-A-050 DA-A-051 DA-A-052	EXISTING LOWER GROUND PLAN EXISTING GROUND PLAN EXISTING LEVEL 1 PLAN EXISTING ROOF PLAN
DA-A-070	SHADOW DIAGRAM
DA-A-080	CAR PARK DETAILS
DA-A-099 DA-A-100 DA-A-101 DA-A-102 DA-A-103 DA-A-104 DA-A-105	PROPOSED LOWER GROUND PLAN PROPOSED GROUND PLAN PROPOSED LEVEL 1 PLAN PROPOSED CLUB ROOF PLAN PROPOSED HOTEL LOWER ROOF PLAN PROPOSED HOTEL ROOF TOP PLAN PROPOSED HOTEL UPPER ROOF PLAN
DA-A-150 DA-A-151 DA-A-160 DA-A-161 DA-A-170 DA-A-171	BOWLING AMENITIES - DETAIL BOWLING AMENITIES - DETAIL 2 CLUB ALTERATIONS - DETAIL CLUB ALTERATIONS - DETAIL 2 HOTEL - DETAIL HOTEL - DETAIL 2
DA-A-200	PROPOSED ELEVATIONS
DA-A-250 DA-A-251	PROPOSED SECTIONS 1 - CLUB PROPOSED SECTIONS 2 - HOTEL
DA-A-500	PERSPECTIVE VIEWS

COVER SHEET



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Merimbula Club Sapphire



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Suite 129, Lifestyle Working 117 Old Pittwater Road Brookvale NSW 21 Registered Architect - 6854

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egistered Architect - 238 m Zuber

Merimbula - Club Sapphire Proposed Hotel & Club alterations_OPT 2 LOT 912, DP 855433

COVER SHEET

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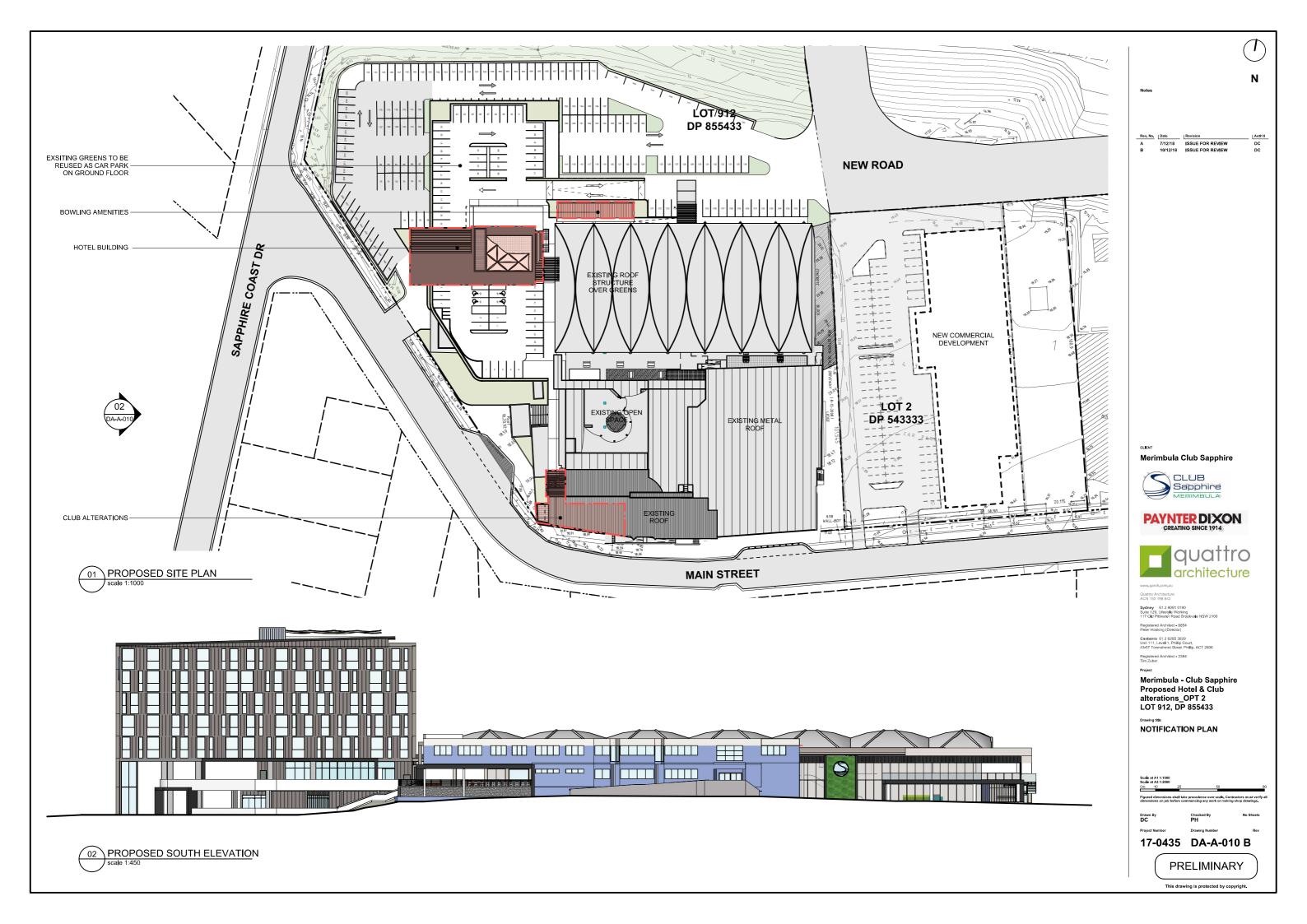
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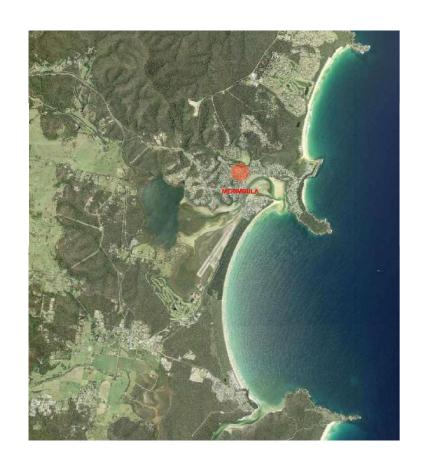


Proposed Hotel & Club alterations_OPT 2 LOT 912, DP 855433

Drawing title
LOCALITY PLAN

17-0435 DA-A-020 B

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01 LOCALITY PLAN: NSW



NEW COMMERCIAL DEVELOPMENT

03 SITE DEVELOPMENT scale 1:NTS

CLUB SAPPHIRE

EXISTING BOWLING GREENS







APPROACH TO THE CLUB TO BE ACTIVATED



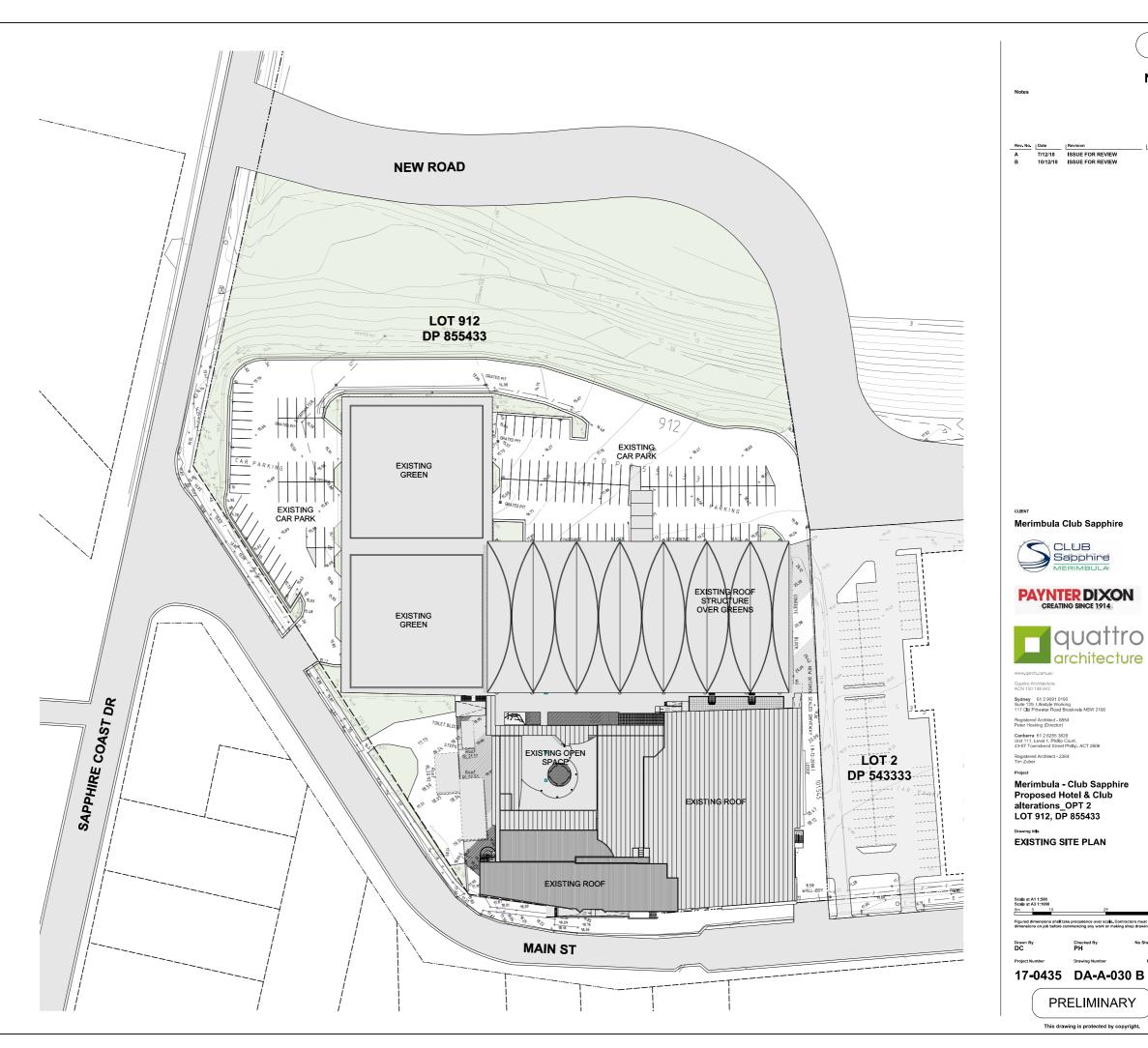


MAIN STREET CORNER TO BE HIGHLIGHTED.



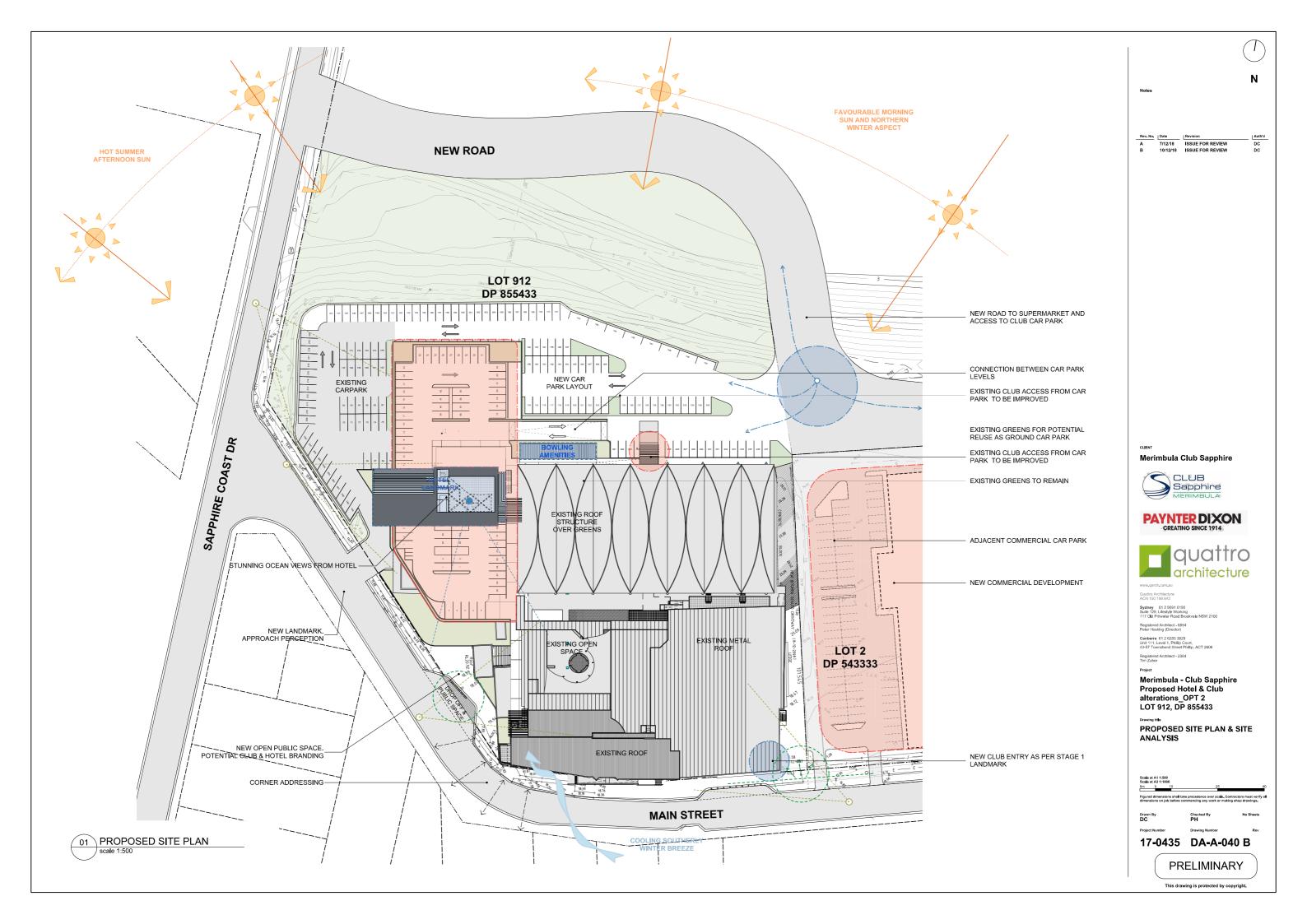


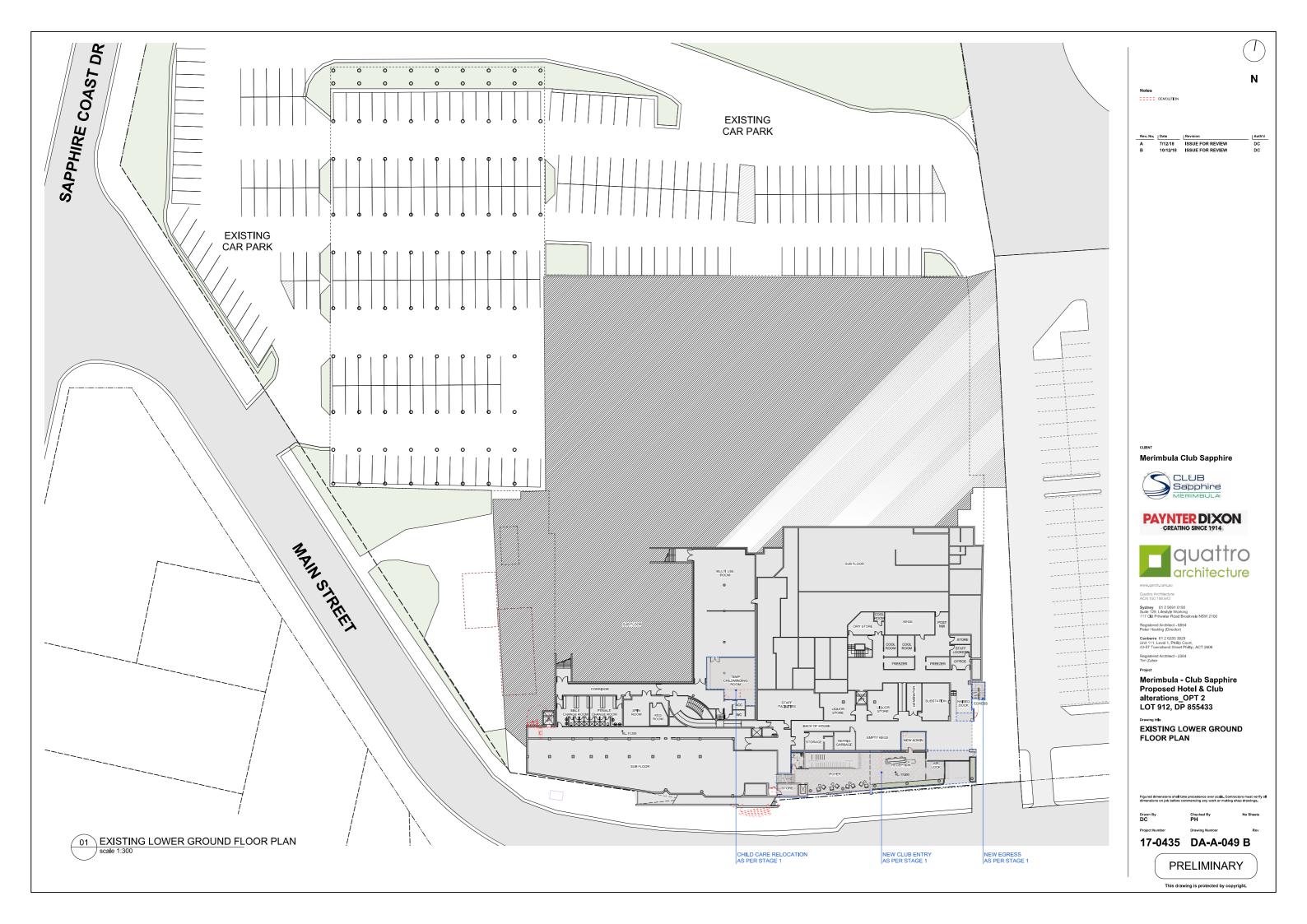


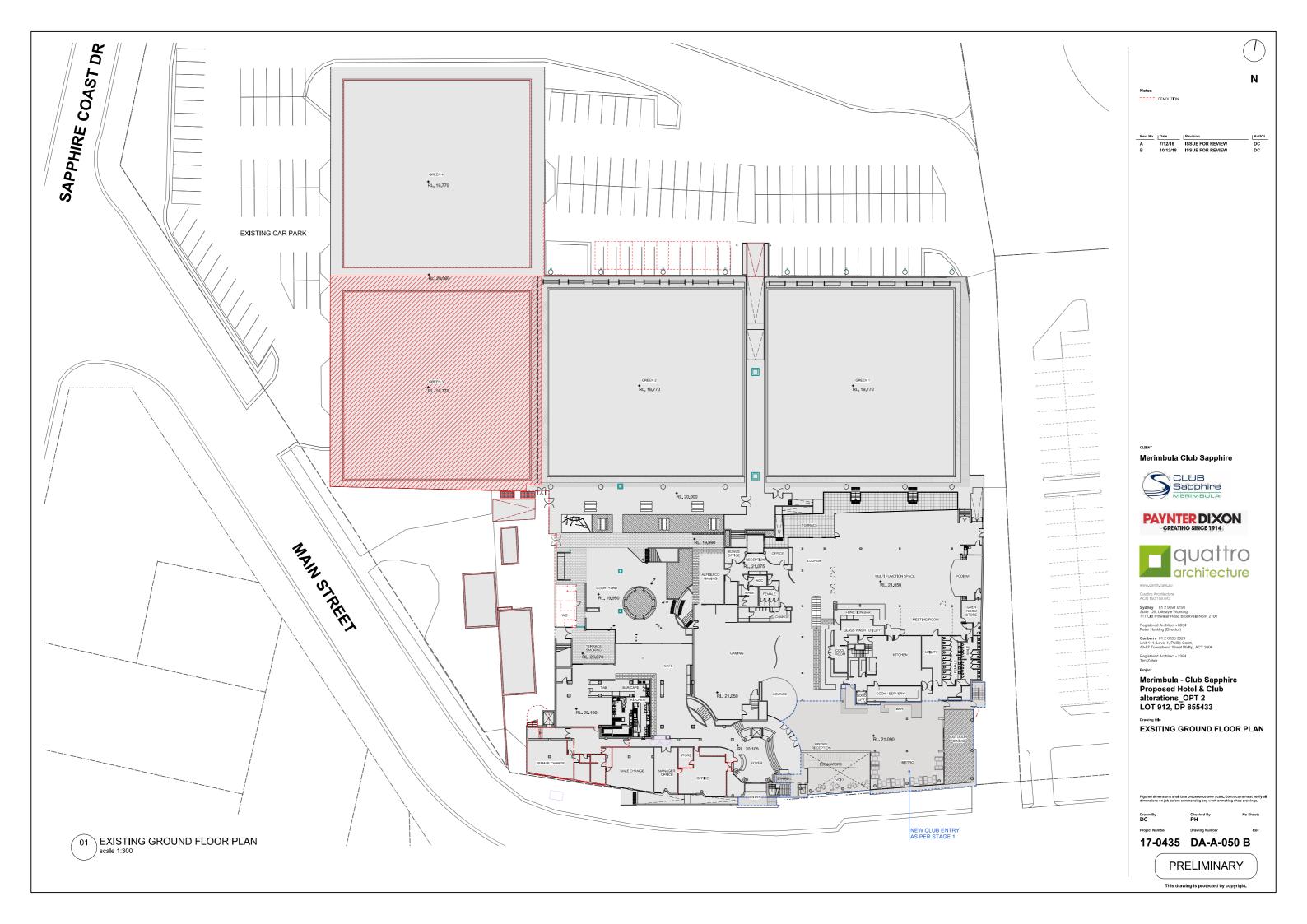


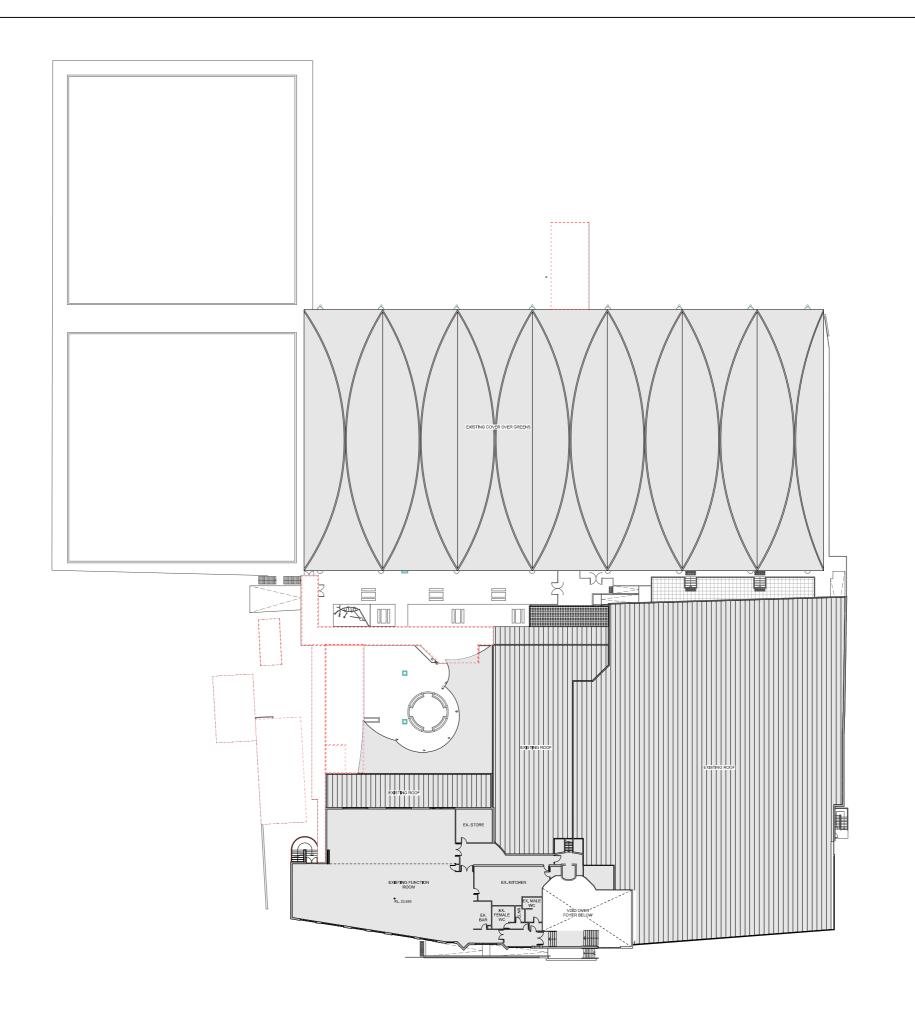
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01 EXISTING LEVEL 1 PLAN



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Notes

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Canberra 61 2 6285 3829 Unit 111, Level 1, Phillip Court, 43-57 Townshend Street Phillip, A

Registered Architect - 2384 Tim Zuber

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EXISTING LEVEL 1 PLAN

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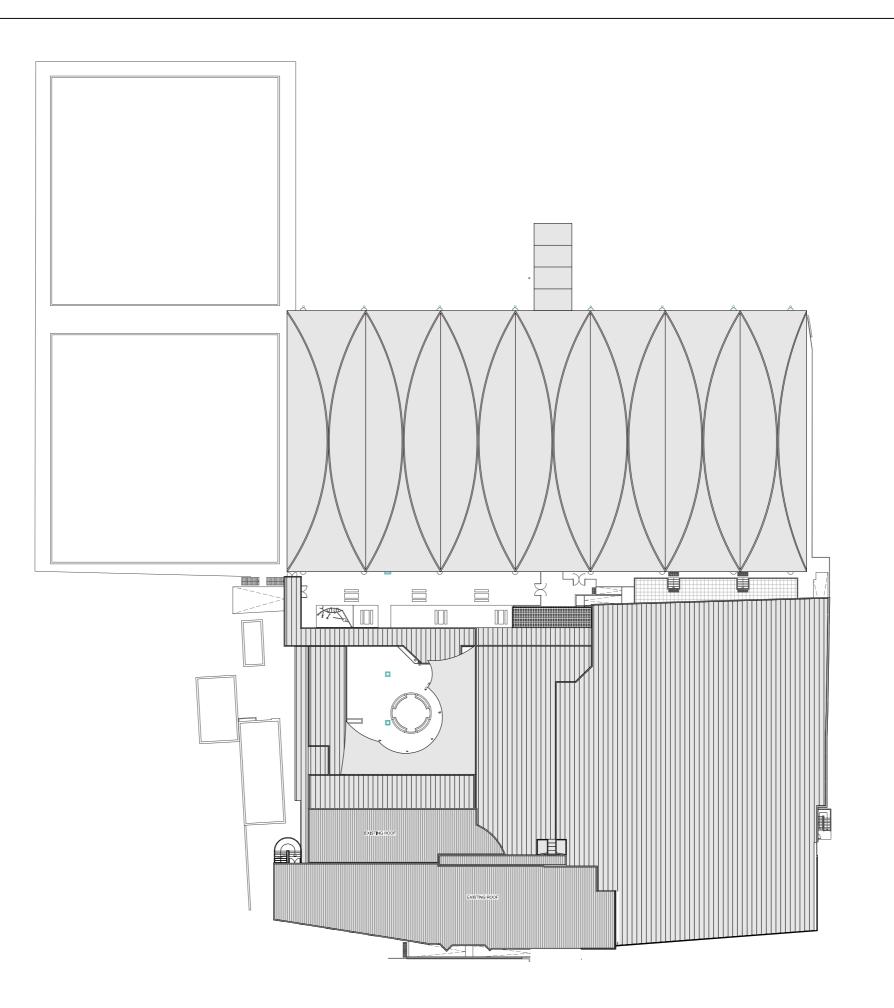
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01 EXISTING ROOF PLAN



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Registered Architect - 6854 Peter Hosking (Director)

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Proposed Hotel & Club alterations_OPT 2 LOT 912, DP 855433

EXISTING ROOF PLAN

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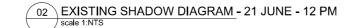


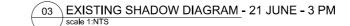




01 EXISTING SHADOW DIAGRAM - 21 JUNE - 9 AM scale 1:NTS

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04 PROPOSED SHADOW DIAGRAM - 21 JUNE - 9 AM scale 1:NTS



05 PROPOSED SHADOW DIAGRAM - 21 JUNE - 12 PM scale 1:NTS



06 PROPOSED SHADOW DIAGRAM - 21 JUNE - 3 PM scale 1:NTS

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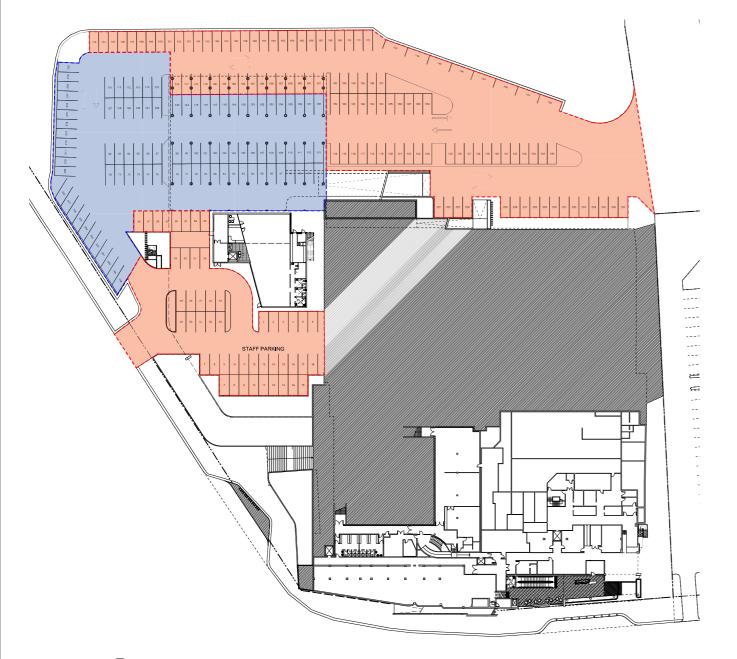
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SHADOW DIAGRAM

17-0435 DA-A-070 A

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TOTAL

PROPOSED GROUND FLOOR PLAN scale 1:500

GROUND FLOOR

PROPOSED LOWER GROUND FLOOR PLAN scale 1:500

TOTAL	298 spaces	
CREDITS	-212	
HOTEL	120	
CLUB	390	
	REQUIRED	—
	DECHIDED	

2000	TOTAL	251	70	317 spaces 4 accessible	
	EXISTING PROPOSED	95 156	- 66 + 4 accessible	95 222 + 4 accessible	

LOWER GROUND

REQUIRED CAR PARK SPACES
scale 1:NTS

04 PROVIDED CAR PARK SPACES
scale 1:NTS

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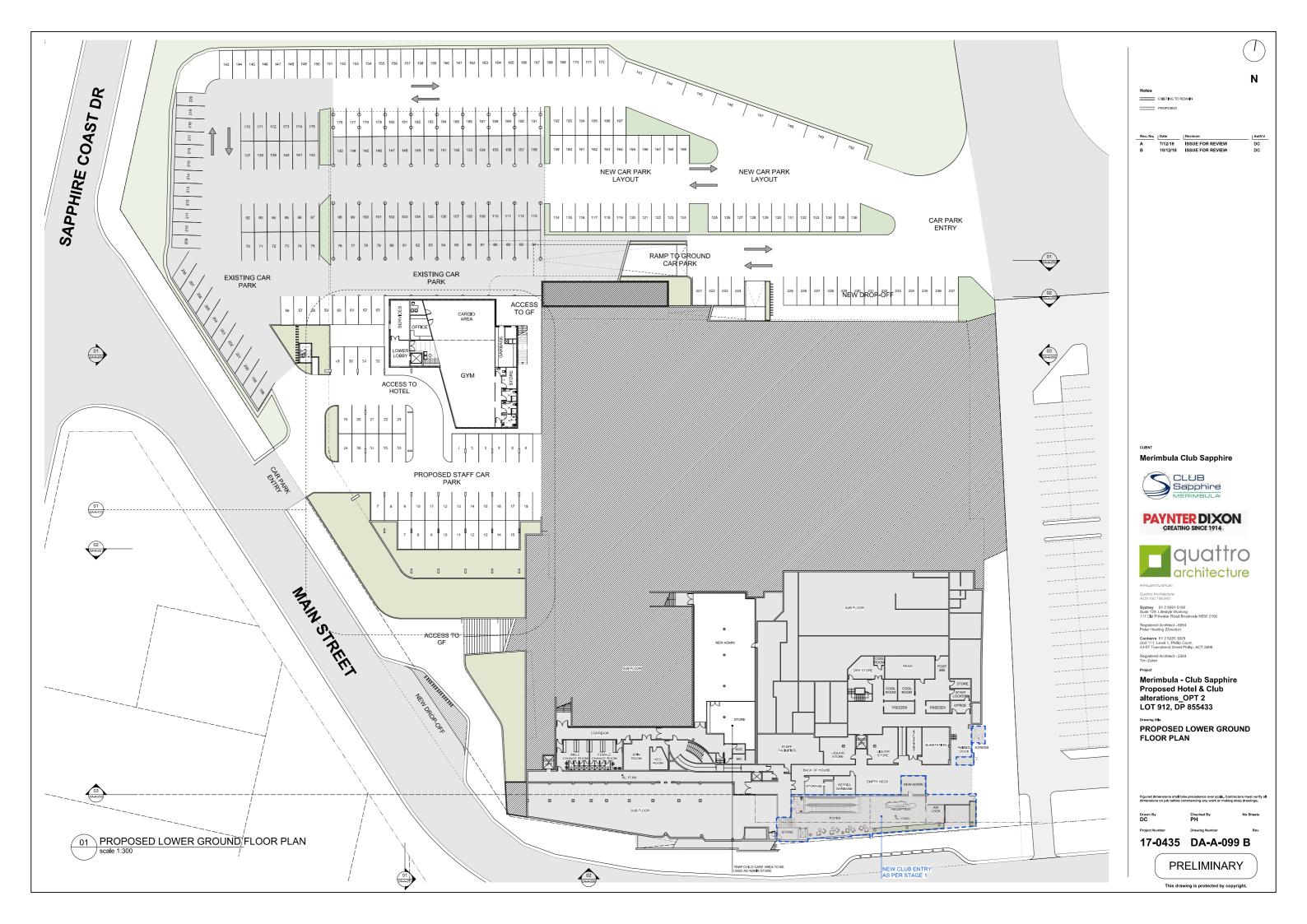
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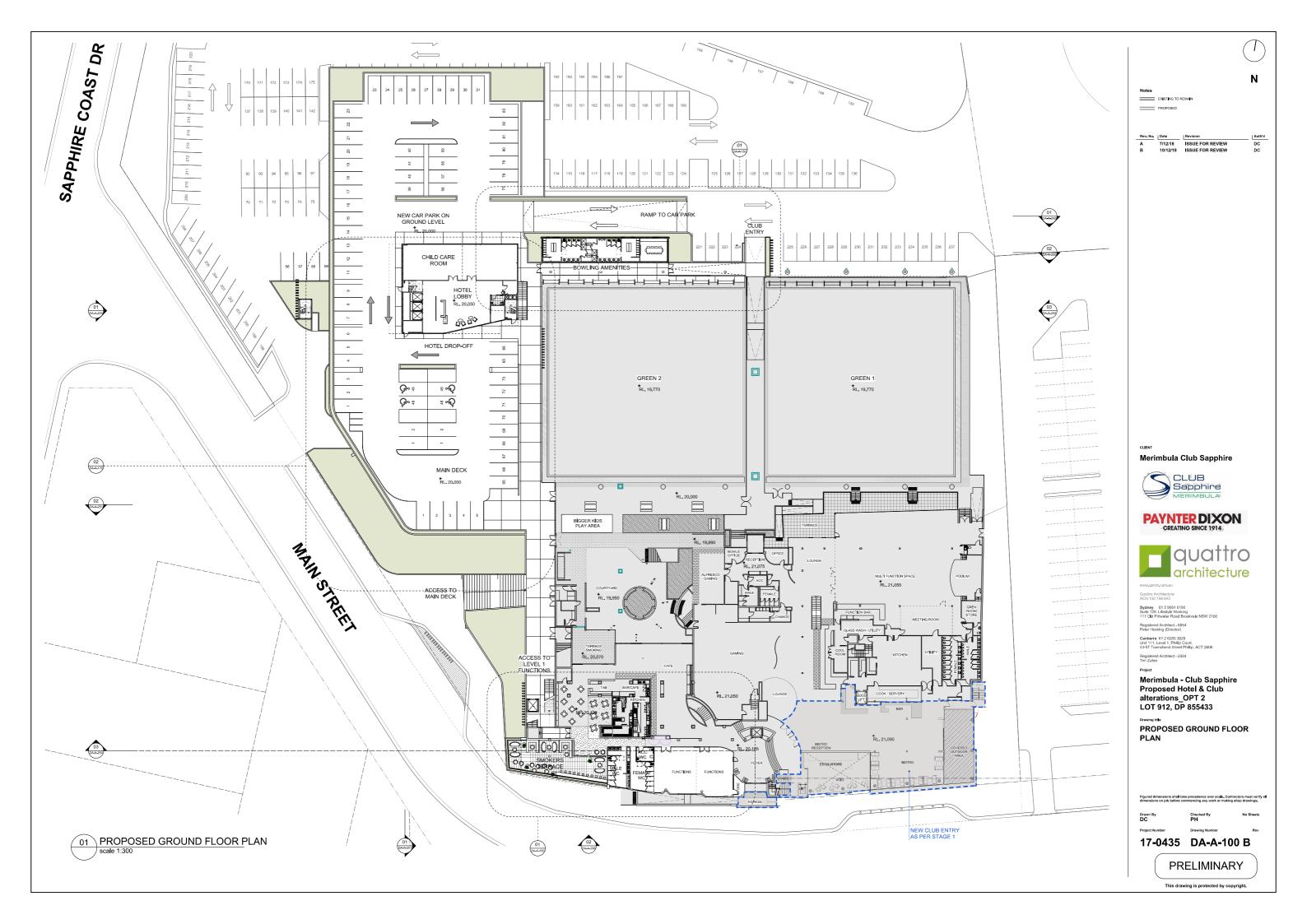
CAR PARK DETAILS

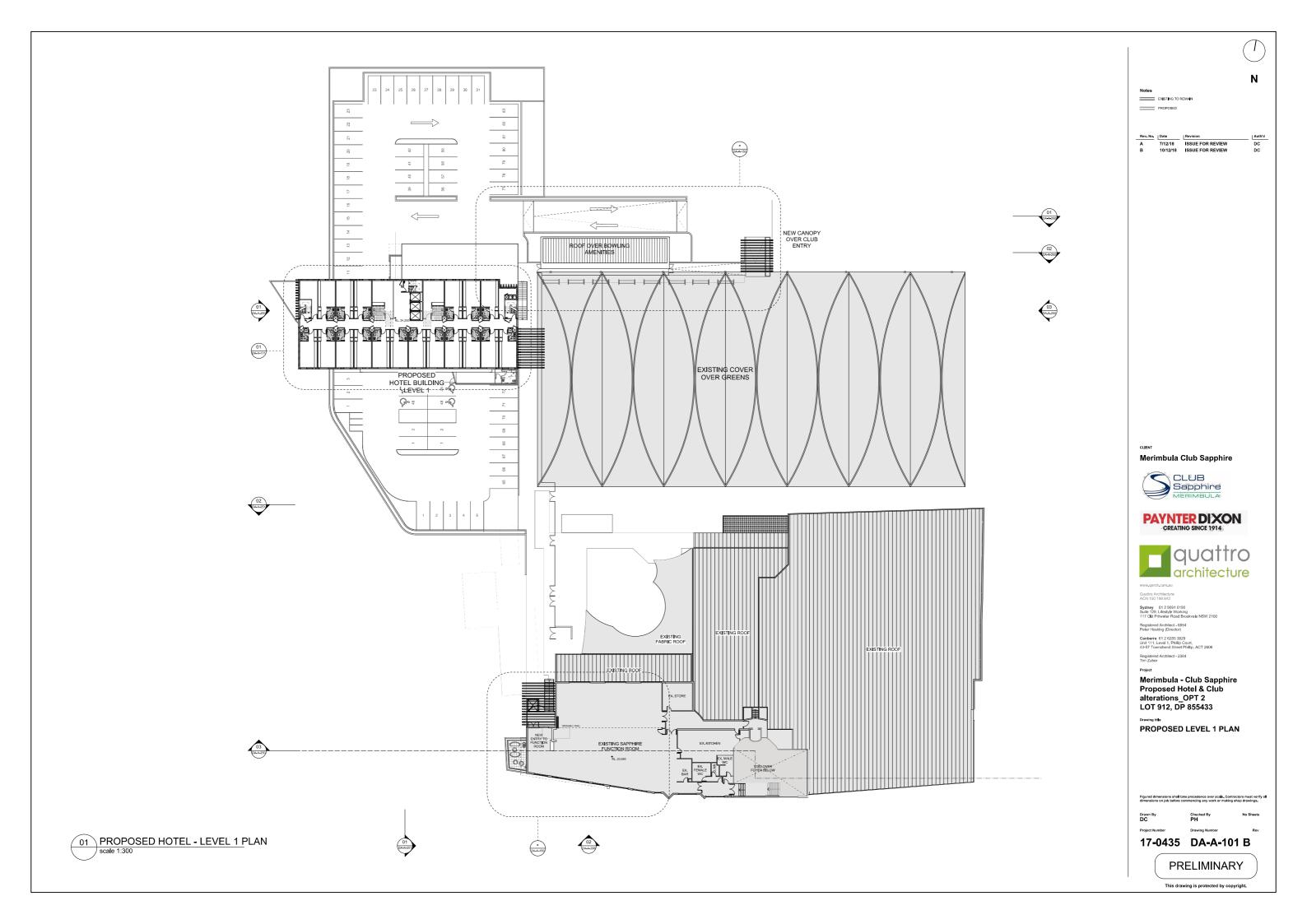
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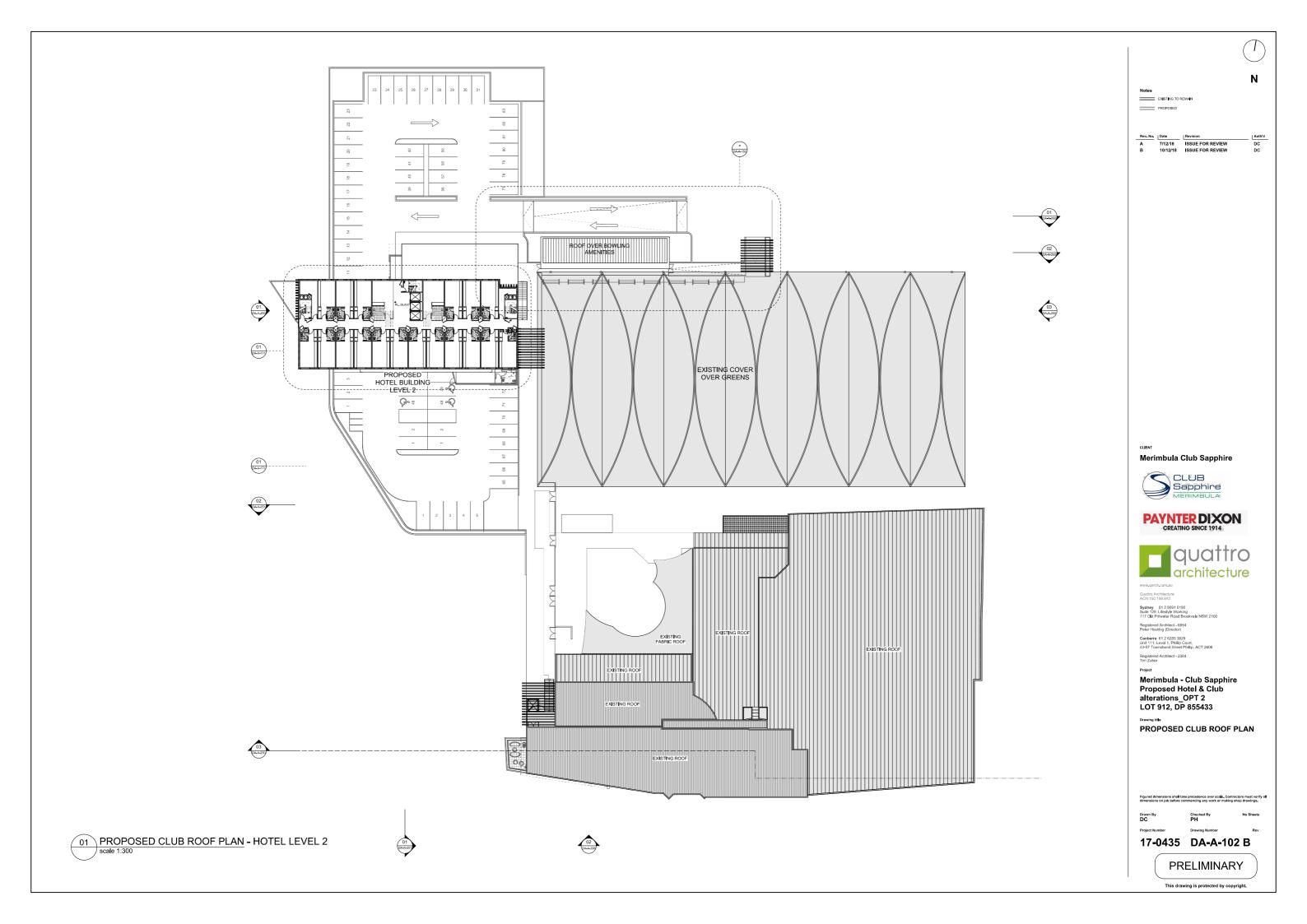
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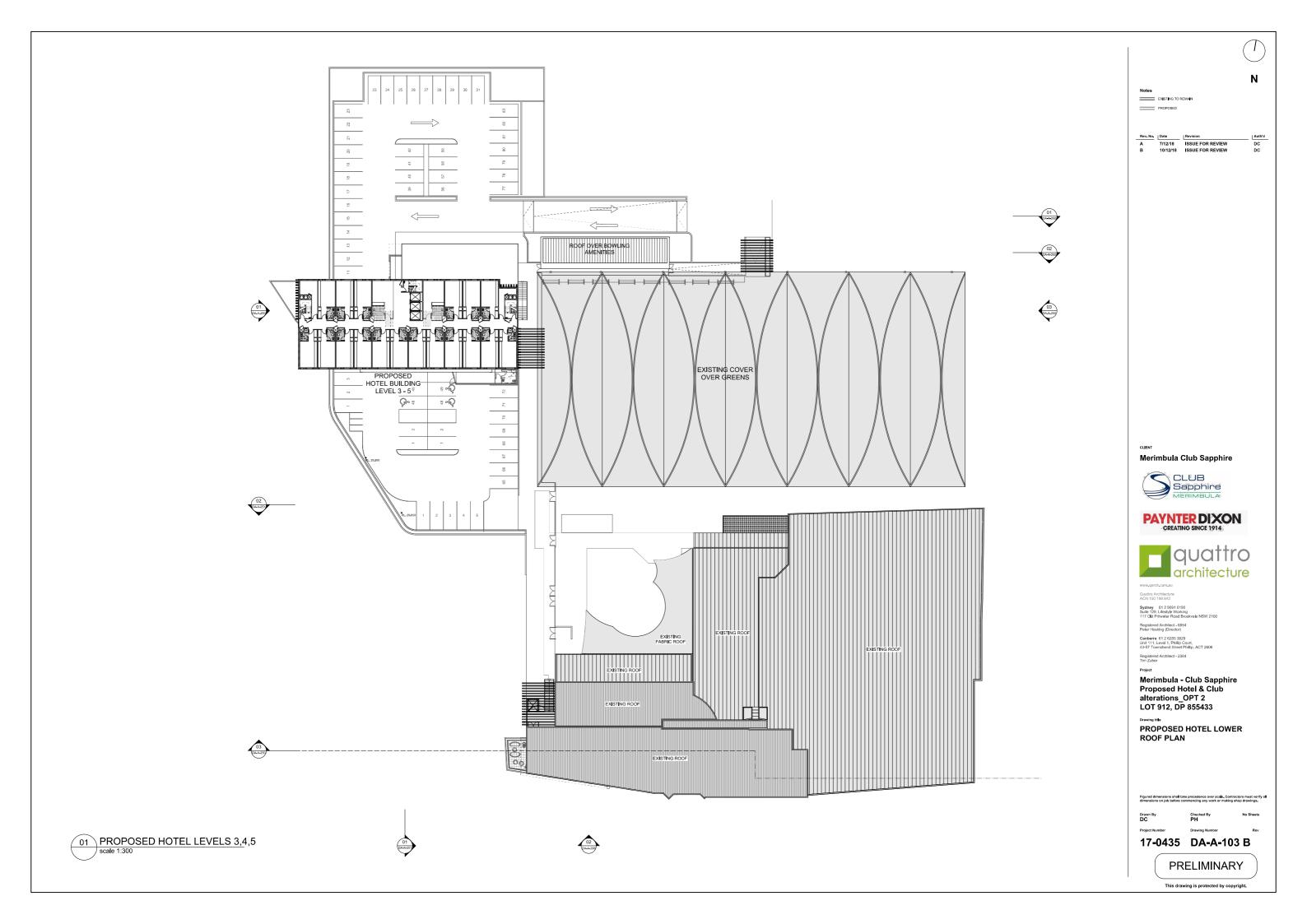
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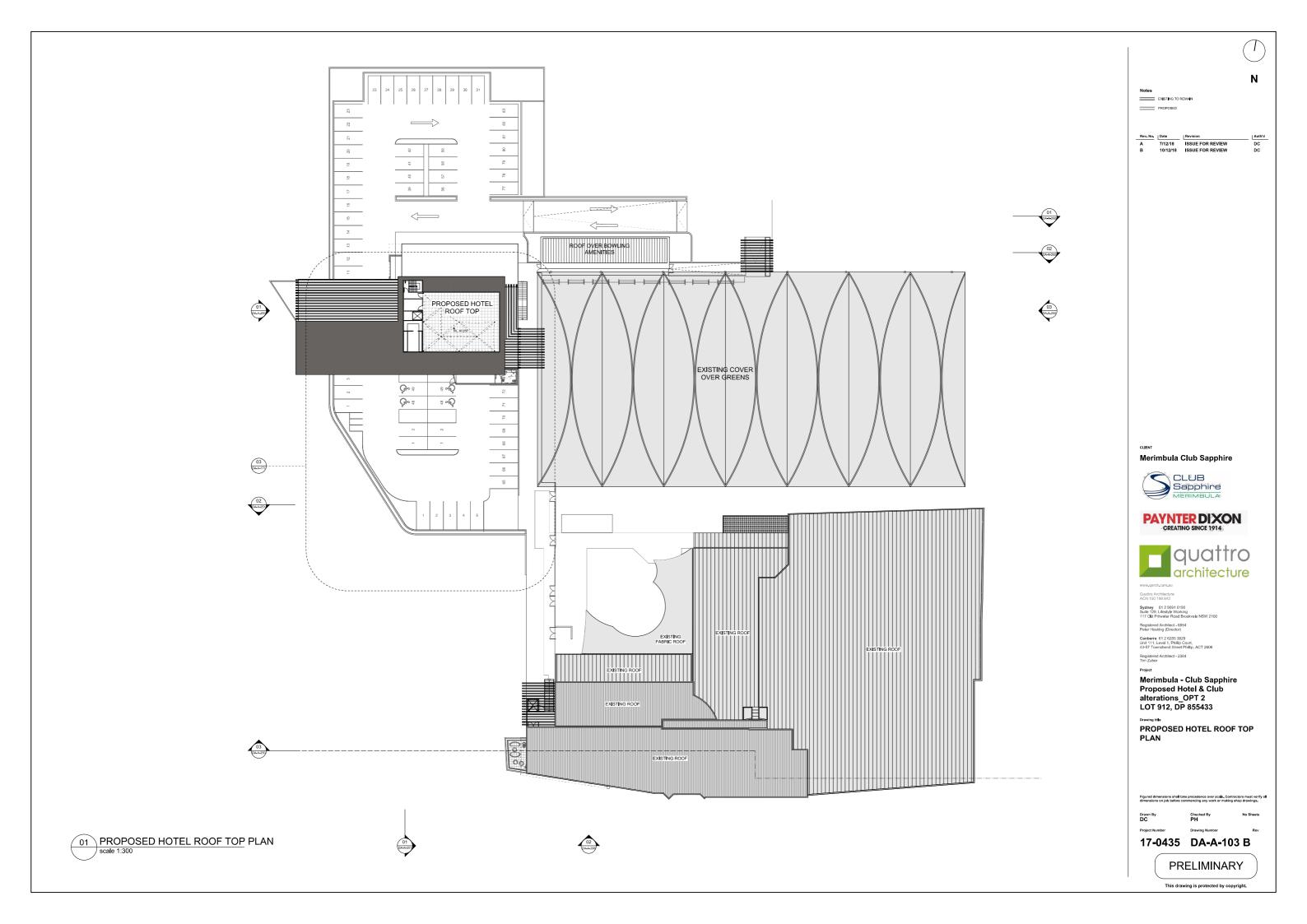


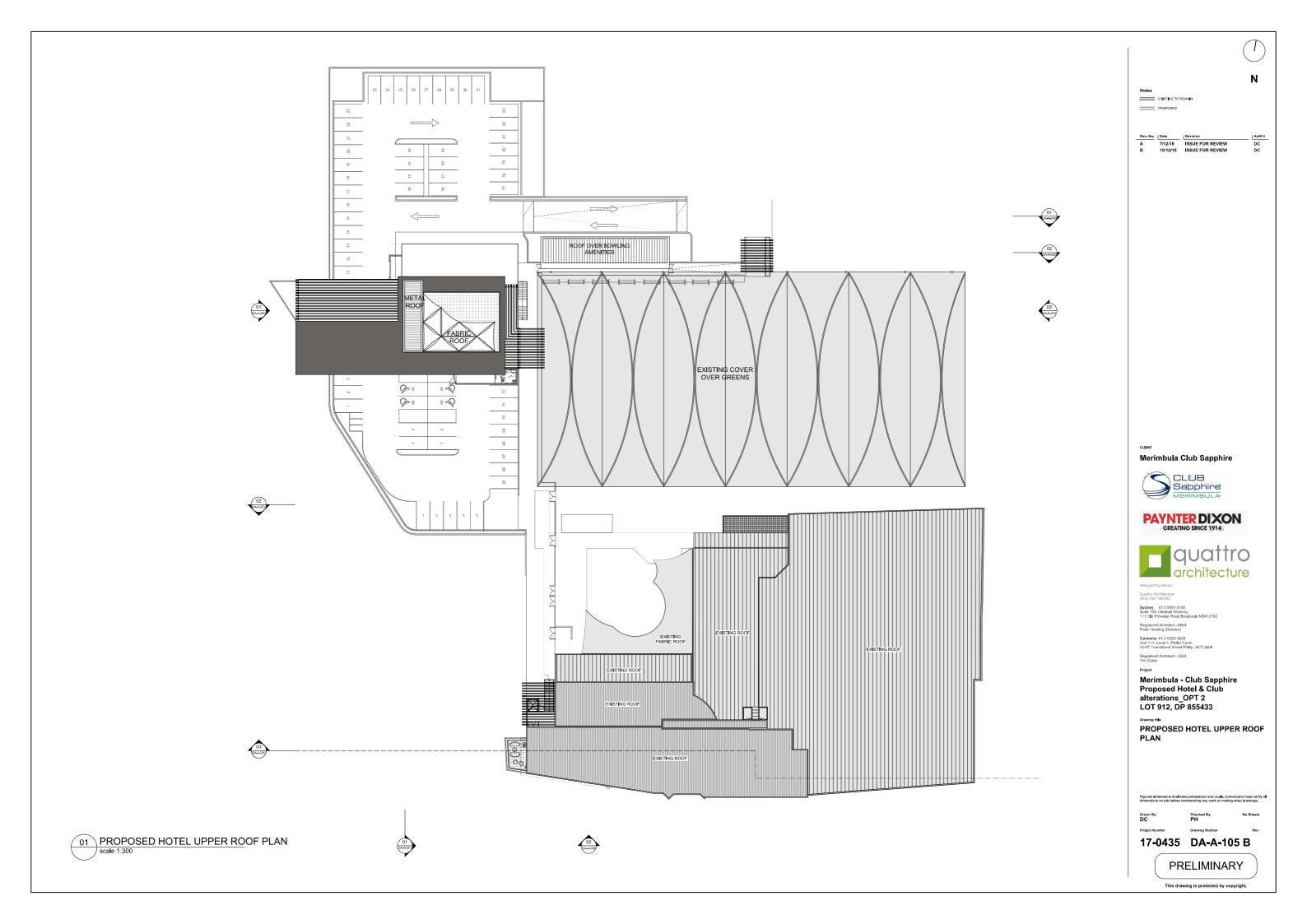


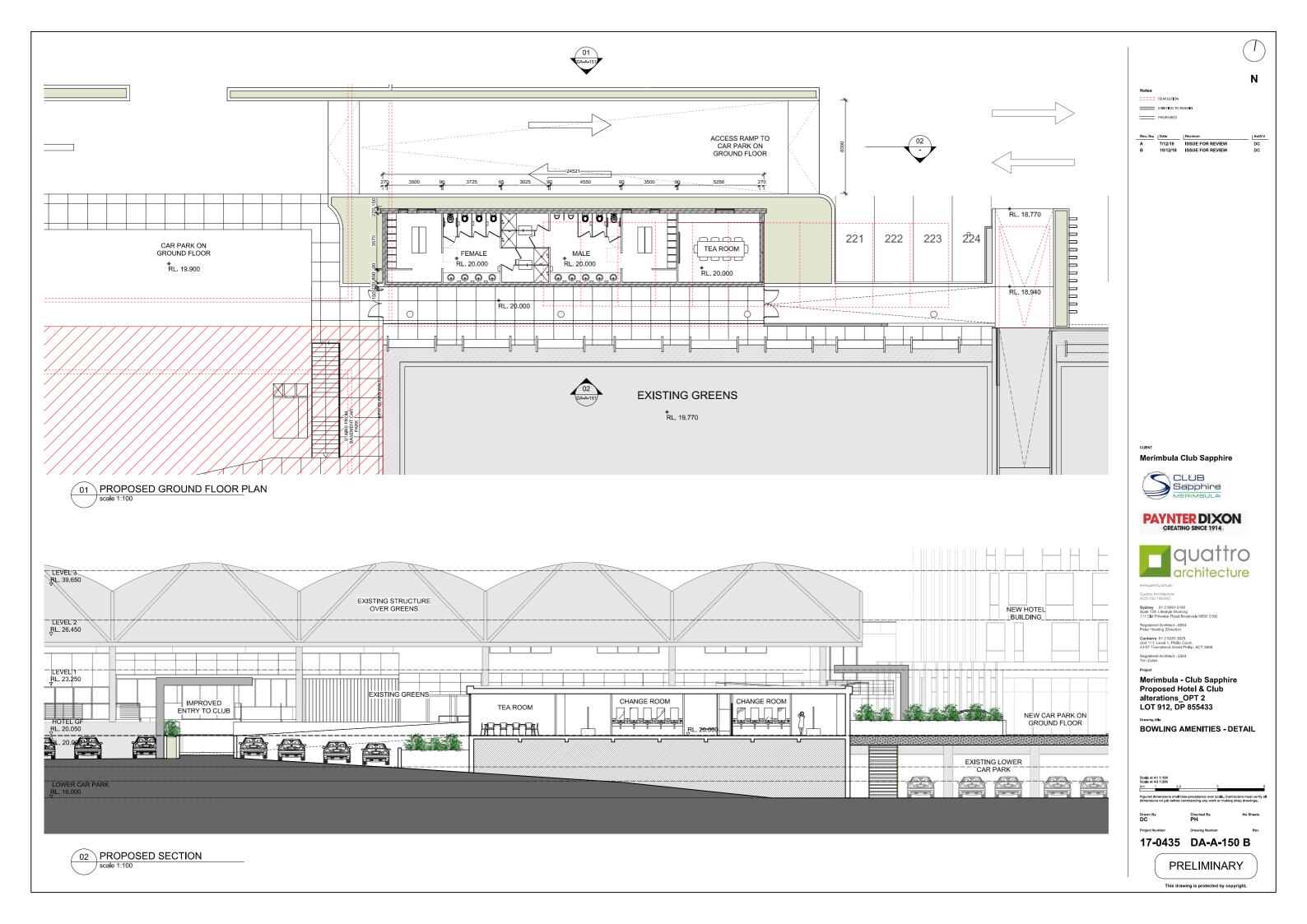




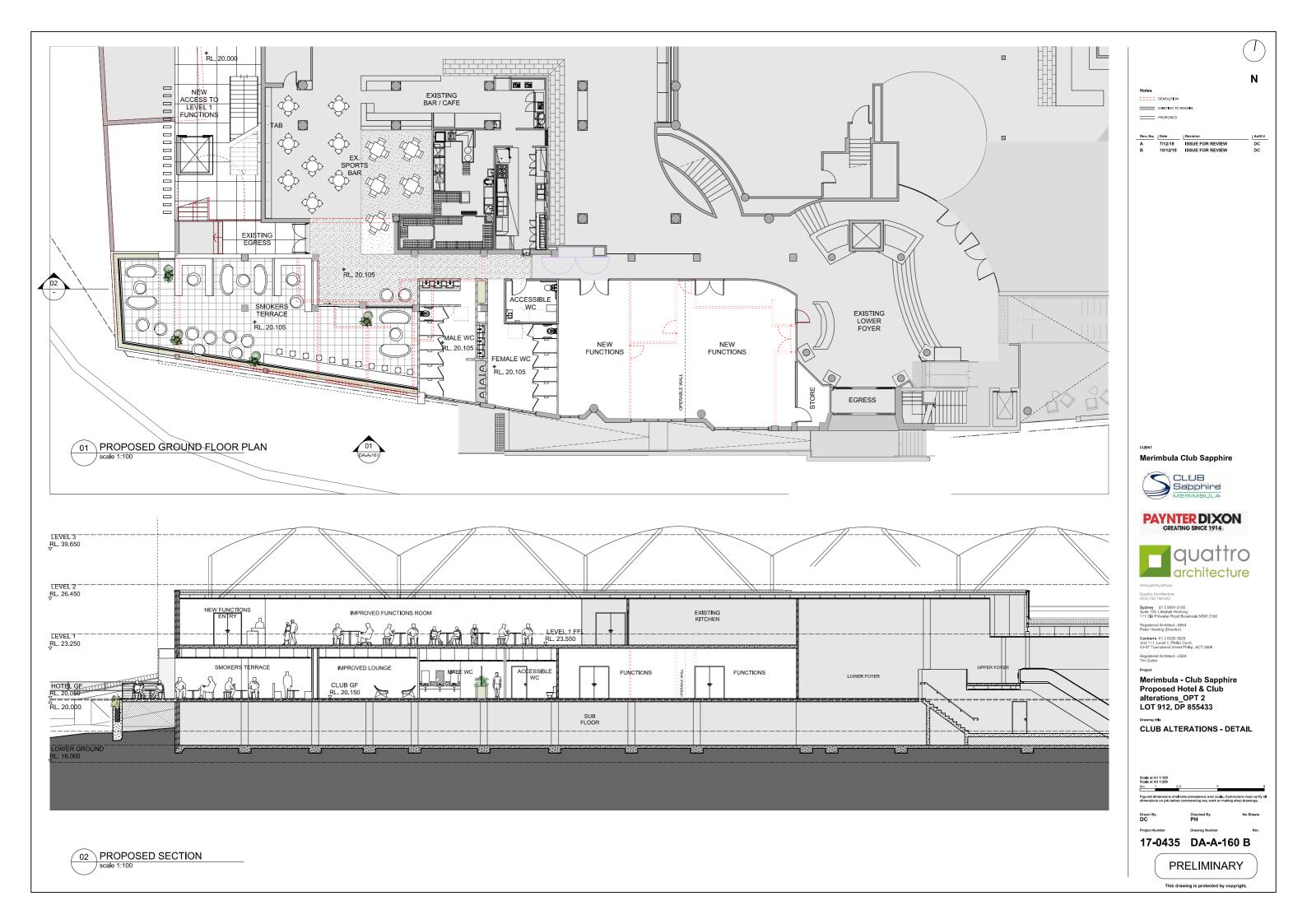
















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Unit 111, Level 1, Phillip Cou 43-57 Townshend Street Phil Registered Architect - 2384

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CLUB ALTERATIONS - DETAIL 2

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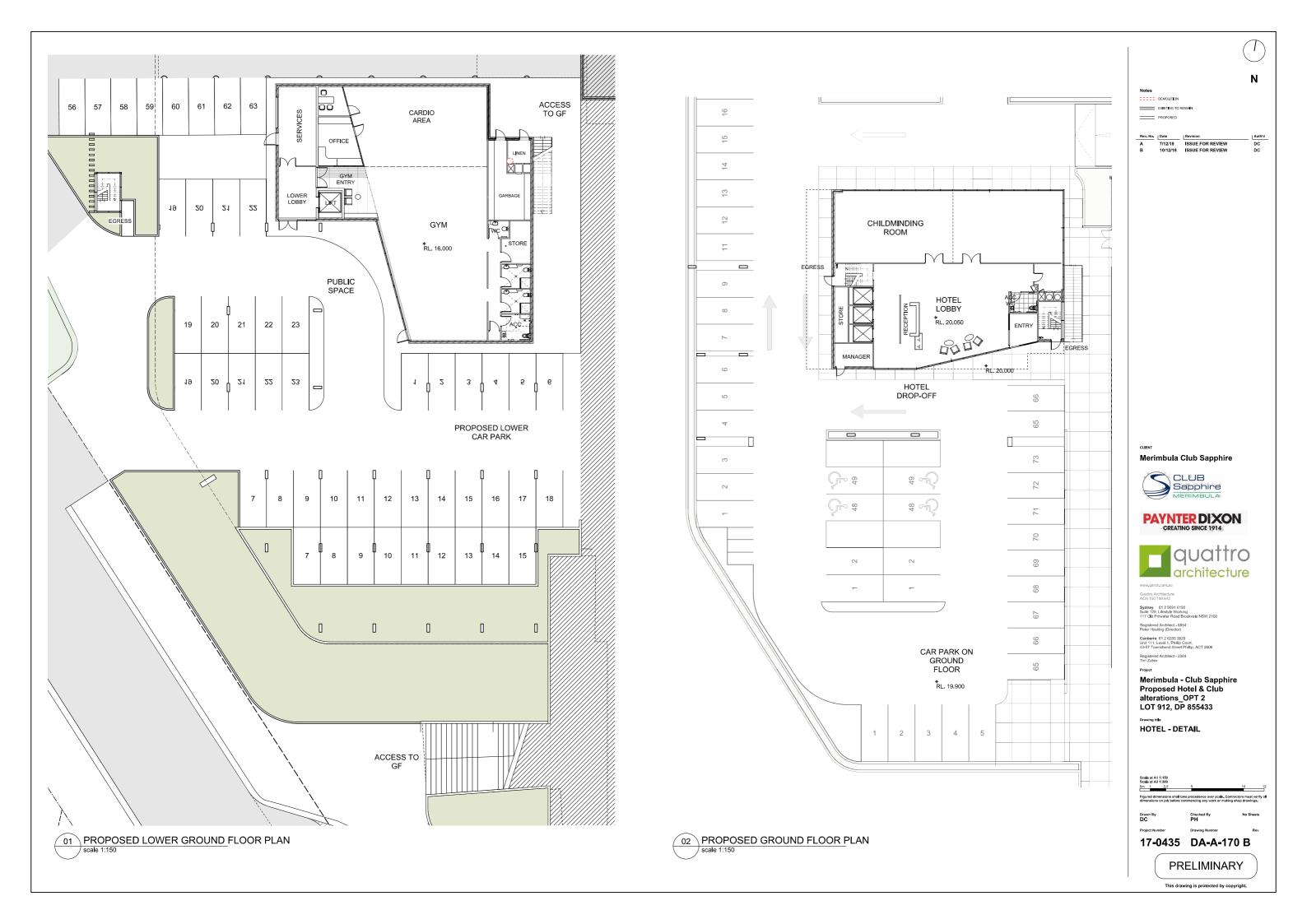
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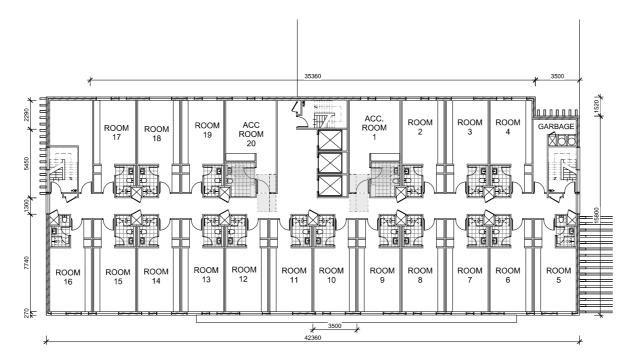
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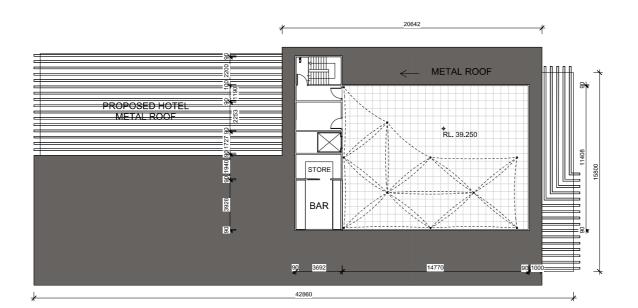
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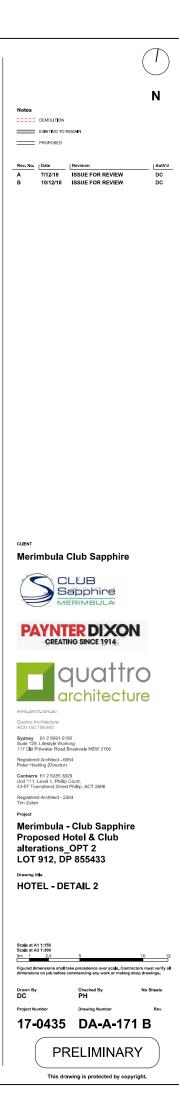


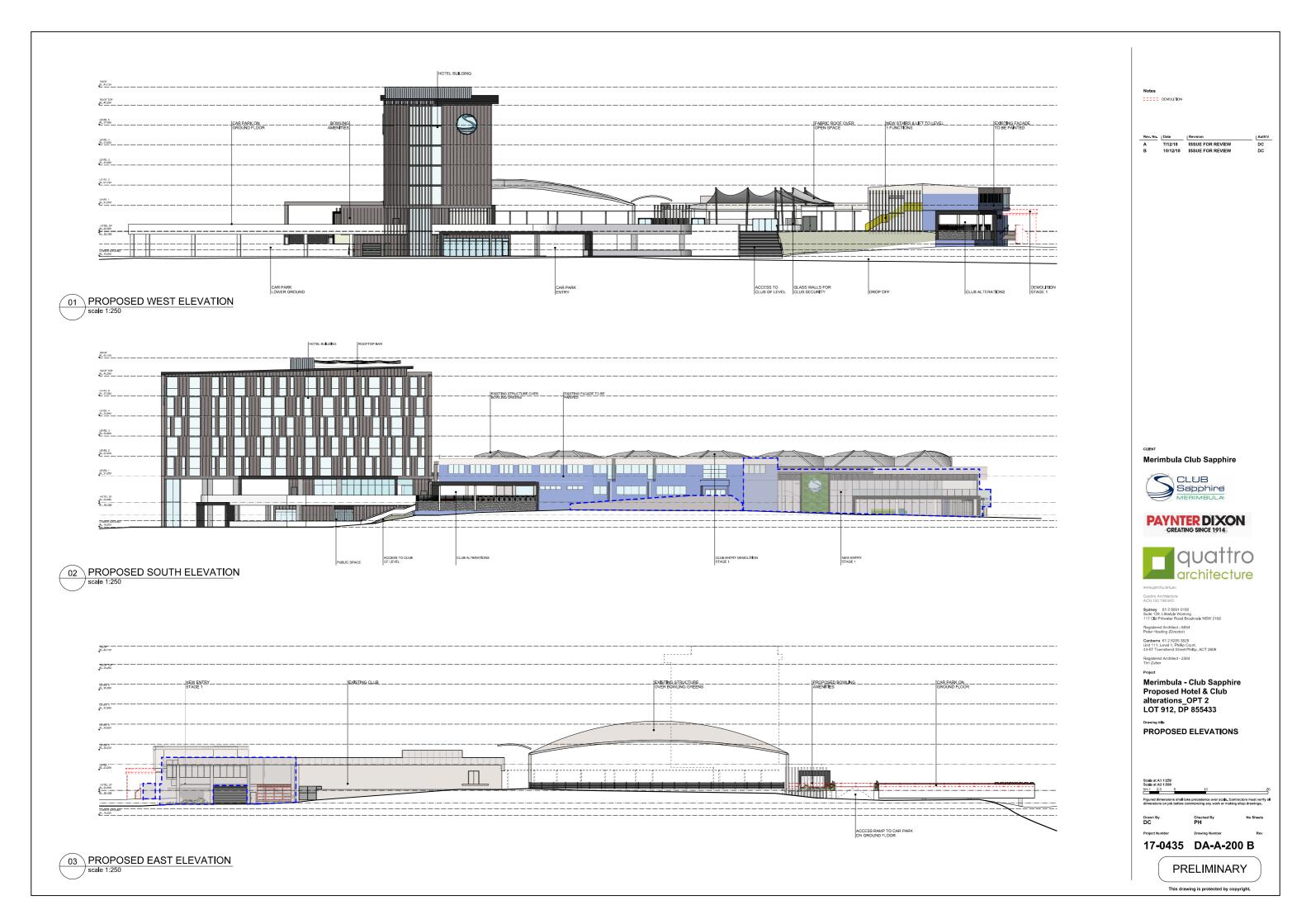


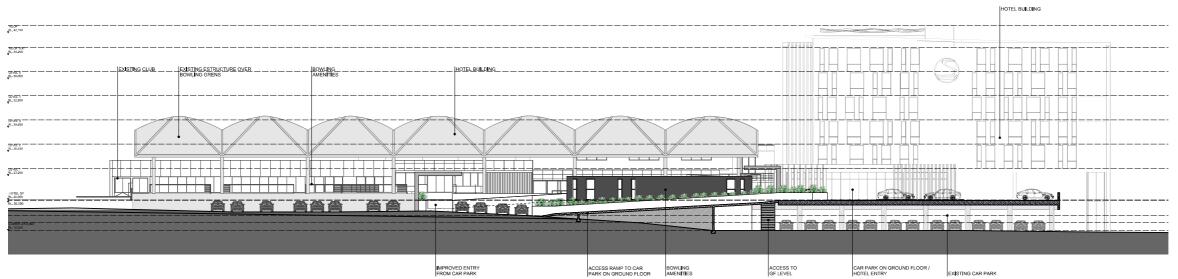
01 PROPOSED TYPICAL PLAN (LEVEL 1 -5) scale 1:150



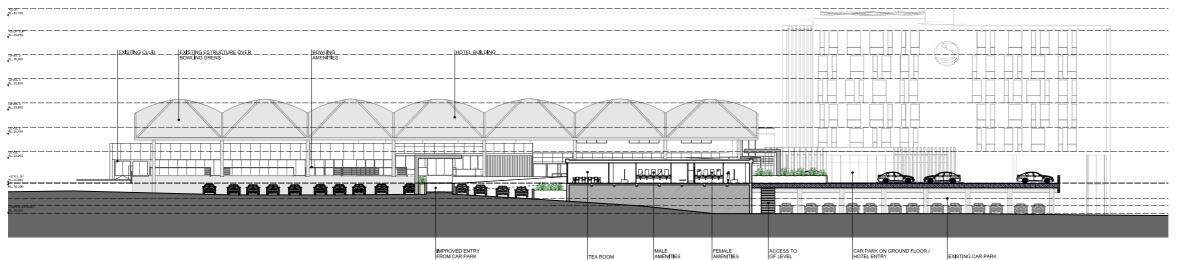
PROPOSED ROOF TOP PLAN scale 1:150



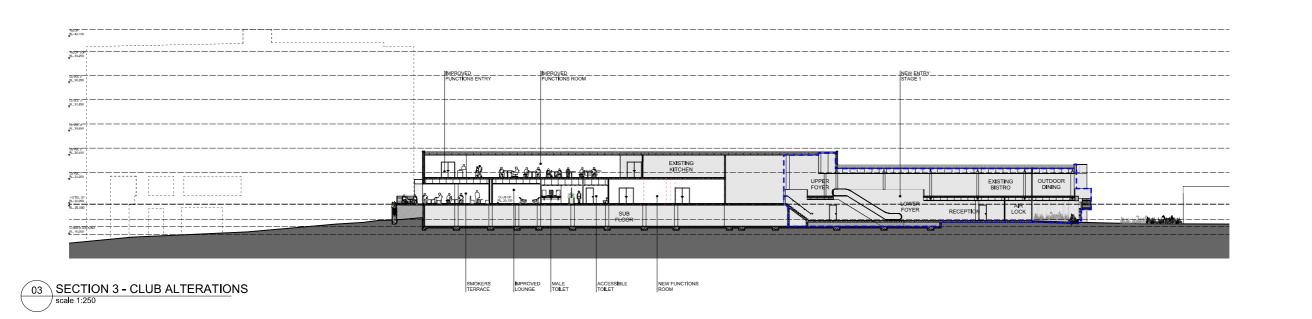




01 SECTION 1 - CAR PARK ON GROUND FLOOR



02 SECTION 2 - BOWLING AMENITIES



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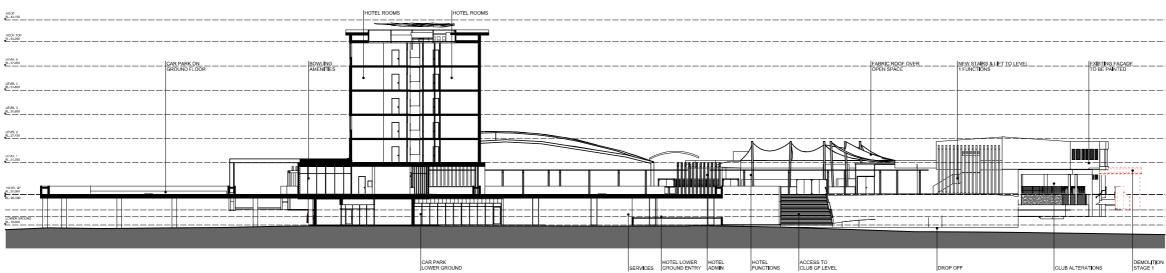


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PROPOSED SECTIONS 1 - CLUB

17-0435 DA-A-250 B

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01 SECTION 4 - HOTEL scale 1:250



02 SECTION 2 - BOWLING AMENITIES scale 1:250

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Registered Architect - 238 Tim Zuber

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Drawing title

PROPOSED SECTIONS 2 - HOTEL

Scale at A 1:250
Scale at A 3:500
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02 HOTEL & CLUB OVERVIEW scale 1:NTS





04 VIEW FROM MAIN ST

03 HOTEL ENTRY scale 1:NTS

01 VIEW FROM GF PUBLIC SPACE scale 1:NTS

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PERSPECTIVE VIEWS

Drawn By Checked PH

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